



## **Alumni King and Queen CONTEST**

### ***History of the Alumni Queen and King Contest***

The National Alumni Association of Saint Augustine's College, Inc., Alumni Contest was initiated in 2003 as a means to generate money for its Annual Giving Campaign, while at the same time create friendly competition among chapters. Each chapter is asked to raise funds in support of an alumni queen (alumni king is now included\*) contestant. The winners are crowned during Homecoming festivities. In 2012, the College changed its name to Saint Augustine's University.

To date, this contest has been a successful endeavor, both monetarily and through encouraging school spirit.

**\*On January 25, 2017, at a meeting of the officers on the National Alumni Association of Saint Augustine's University, Inc. (NAA) executive meeting, officers approved by acclamation that the contest be renamed Alumni Queen and King Contest (Now referred to as Alumni King and Queen Contest.)**

### ***Purpose***

NAA's King and Queen Contest is the major fund-raising event for the Association. The winners are the two Alumni representatives (King and Queen) with the highest amount of money raised through contributions and ads.

### ***Rules And Regulations***

#### **Duties and Responsibilities of the NAA Officers and Contest/Coronation Committee**

The Officers shall be responsible for the overall management of the Contest.

#### **Duties and Responsibilities of Chapters**

A Chapter must be in GOOD STANDING for the current year in order to submit the names of contest representatives. GOOD STANDING means submitting a list of Officers & Members for the fiscal year in which a contestant is nominated for the contest.

All chapters are encouraged to have a designee to represent the chapter in the Alumni King and Queen Contest. If a chapter does not have a volunteer, it is recommended that the chapter without a representative support the contestant from a chapter of their choosing.

In addition, each chapter is expected to make a contribution to the homecoming fundraiser through the sell of not less than 50 (Suggested minimum is 75) raffle tickets.

### **Duties and Responsibilities of the Alumni King and Queen Contest/Coronation Committee**

Members of the Contest/Coronation Committee shall be the NAA Assistant Secretary; the current Alumni King and/or Queen); and the prior year's King and/or Queen; the Communications Manager (Website/Social Media); the 2015 Alumni Queen, and prior year's Chairman.

The duties of this committee will include, but not be limited to:

- Securing appropriate amenities as indicated by the "funds raised" levels
- Maintaining communication to ensure each contestant receives the necessary information to successfully participate in all activities during the Contest process from beginning to end.
- Monitoring winners during reign to provide assistance as needed.
- Sending THANK YOU letters to all contestants for their participation.

### **Contestant Eligibility**

The Alumni King and Queen Contest is open to any graduate of Saint Augustine's College, now University, who is in good standing with their local chapter or as a Member-at-Large, and with the National Alumni Association. As of 2019, the contest is now open to individuals who attended Saint Augustine's College, now University, and are in good standing with a local chapter and the National Alumni Association.

The following are the good standing eligibility requirements:

- Local chapter:
  - Paid dues for current fiscal year in which the contest begins, July 1, 2019 through June 30, 2020, and
  - Paid dues for fiscal year in which the winner reigns, July 1, 2020 through June 30, 2021

And

- National Alumni Association:
  - Paid Life Membership or Regular Membership for the current fiscal year July 1, 2019 through June 30, 2020, and
  - Paid Life Membership or Regular Membership for the contest fiscal year July 1, 2020 through June 30, 2021

Contestants must complete the NAA Alumni King/Queen Contestant Application and Biography Form for initial consideration during the fiscal year in which the contest begins. A Final Eligibility Form will be completed for fiscal year in which the winner reigns.

The Contest Committee will verify alumni King and Queen Contest applicants' eligibility and each person will be notified of their eligibility in writing.

The chapter that the contestant represents must be in good standing with the National Alumni Association for the current and upcoming contest year. A Chapter's good standing for the current year requires submitting a list of Officers & Members for the fiscal year in which a contestant is nominated and for the fiscal year in which the winner reigns.

#### **Deadline Dates And Other Requirements**

**Contestants must provide one color HEAD SHOT photograph, validation of membership dues paid, Entry Form and Biographical Data Sheet are due as indicated on Entry Forms.**

**ALL CONTRIBUTIONS FOR ALUMNI KING AND QUEEN CONTEST MUST BE RECEIVED AND REPORTED BY ESTABLISHED DEADLINES.**

Contestants may begin campaigning upon notice that all pre-requirements have been met.

#### **Contributions**

Contributions will be credited to the contestants' total funds raised provided they are donated during the same fiscal year as the contest. Contestants will receive full credit for all monies that are received by the **National Alumni Association only**, prior to contest deadline **OF OCTOBER 9, 2020 12:00PM.**

**FUNDS TO BE COUNTED FOR THE COMPETITION MUST BE RECEIVED EITHER IN THE NAA P.O. BOX OR IN PERSON AT THE ALUMNI HOUSE BY 12:00PM (NOON), FRIDAY, OCTOBER 9, 2020. ALL FUNDS RECEIVED AFTER THAT TIME WILL BE CONSIDERED PART OF THE GENERAL NAA-SAU SCHOLARSHIP GALA**

## **DONATION.**

**ADS MUST BE RECEIVED BY THE NAA-SAU Communications Manager IN THE MAILBOX [naasauwsm@gmail.com](mailto:naasauwsm@gmail.com) by 5:00 PM, Friday, October 2, 2020.**

**CHECKS AND MONEY ORDERS SHOULD BE MAILED TO: NAA-TREASURER, P.O. BOX 28122, Raleigh, NC 27611-8122 OR DELIVERED TO THE ALUMNI HOUSE at 1410 OAKWOOD AVENUE, RALEIGH, NORTH CAROLINA 27610.**

**Final count of all monies will be Friday, October 9, 2020.**

### **Souvenir Book Advertisements**

Ads will be solicited for the Alumni Queen and King Coronation/NAA-SAU Scholarship Gala souvenir book. The deadline for ads will be the same as the deadline for the end of the contest.

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Ad types:

- B&W
  - Business Card-\$25.00
  - One-quarter page-\$50.00
  - One-half page-\$75.00
  - Full page-\$100.00
- Color
  - Business Card-\$50.00
  - One-quarter page-\$75.00
  - One-half page-\$100.00
  - Full page-\$200.00
- Inside Back or Front Cover-\$300.00

Ads must be camera ready with resolutions of 300 DPI or higher in JPEG, PNG, or BMP. NO PDFs.

Camera-ready ads can be sent to [naasaus1618@gmail.com](mailto:naasaus1618@gmail.com).

**Payment for ads: CHECKS OR MONEY ORDERS SHOULD BE MAILED TO: NAA-SAU, Attention: 2020 K/Q Contest, P.O. BOX 28122, Raleigh, North Carolina 27611-8122.**

**ADS MUST BE RECEIVED BY THE NAA-SAU Communications Manager IN THE MAILBOX [naasauwsm@gmail.com](mailto:naasauwsm@gmail.com) by 5:00pm Friday, October 2, 2020. (THIS DATE IS NOT THE SAME AS THE CLOSE OF CONTEST DATE!!)**

## **Close of Contest**

The 2020 contest deadline for all monies RECEIVED will be October 9, 2020, 12:00PM (NOON). **FUNDS TO BE COUNTED FOR THE COMPETITION MUST BE RECEIVED EITHER IN THE NAA P.O. BOX OR IN PERSON AT THE ALUMNI HOUSE BY 12:00PM (NOON), FRIDAY, OCTOBER 9, 2020. ALL FUNDS RECEIVED AFTER THAT TIME WILL BE CONSIDERED PART OF THE GENERAL NAA-SAU SCHOLARSHIP GALA DONATION.**

**CHECKS AND MONEY ORDERS SHOULD BE MAILED TO: NAA-TREASURER, P.O. BOX 28122, Raleigh, NC 27611-8122 OR DELIVERED TO THE ALUMNI HOUSE at 1410 OAKWOOD AVENUE, RALEIGH, NORTH CAROLINA 27610.**

**Final count of all monies will be Friday, October 9, 2020.**

### **\*\*\*NOTICE\*\*\***

**Final count of ALL monies COLLECTED will be Friday, October 9, 2020, after the receipt deadline of October 9, 2020, 12:00PM (Noon). The NAA Treasurer, Alumni K/Q Contest/Coronation Chairman and two other persons not associated with the Alumni Association will meet at the NAA House to receive and verify the accuracy of monies submitted in person by contestants or her/his representatives and/or monies received through the NAA Post Office box. ALL MONEY TO BE CREDITED TO CONTESTANTS MUST BE MAILED TO NAA POST OFFICE BOX OR DELIVERED BY CONTESTANT OR HER/HIS REPRESENTATIVE by the contest deadline of October 9, 2020, 12:00PM (Noon).**

Contestants or her/his representative will be given a receipt for total amount of funds received. If a check is returned to the Association unpaid, no credit will be allowed for that contribution. Credit will only be reinstated if the returned check and applicable fees are satisfied IMMEDIATELY if contestants choose to receive credit for the contribution.

## **Winners Determined**

The King and/or Queen contestant raising the largest sum of funds, and who meet the eligibility requirements will be determined to be the "Alumni King and/or the Alumni Queen".

Winners will be announced once all checks are cleared and officially documented by the NAA and ALL APPROPRIATE MONIES ARE COUNTED. Coronation will be held during the NAA-SAU Scholarship Gala.

The King/Queen Contest/Coronation Committee Chairman will notify the NAA President of the contest results. The NAA-SAU President will then call the winner (s) and the King/Queen Contest/Coronation Committee Chairman will call the runner-ups.

<b>2020 Alumni King and Queen CONTEST IMPORTANT DATES</b>	
March	Information and Application materials made available on the NA-SAU website
April 30	Deadline for receipt of Contestant Information
June 18-20	Summer Conference ( <b>Contestants or a chapter representative should attend the Summer Conference.</b> )
August 1	Updates sent to contestant, including reminder of contest end.
September 1 and September 30	Contest deadline reminder sent to contestants about mailings to NAA-SAU P.O. Box.
<b><u>October 2</u></b>	<b><u>Deadline of ALL Ads for contest consideration.</u></b>
<b><u>October 9</u></b>	<b><u>Deadline for receipt of ALL King and Queen contest money.</u></b>
TBD	Final Reconciliation of contest monies received. The winner(s) will be announced following the close of the reconciliation.
Homecoming, October 18-24	Alumni King and Queen Coronation/NAA-SAU Scholarship Gala-participation by all contestants.  Previous Alumni Queen crowns Queen winner; King winner is crowned by previous Alumni King

### **Amenities**

#### **Outgoing Queen and King**

Outgoing King and Queen will receive one (1) complimentary entry, each, to the Wiley Davis Scholarship Gala and Coronation.

#### **Incoming Queen and King**

1. **Every Contestant** will receive a gift basket and flowers/boutonniere.

2. **Winning contestants (King and/or Queen)** will receive a gift basket, plaque, flowers/boutonniere, two (2) NAA-SAU Scholarship Gala tickets, two (2) Alumni Dance ticket.

3. **Contestants who raise \$20,000 or more** will receive all items listed in bullet number two (2), plus one (1) CIAA ticket AND one (1) complimentary night at CIAA hotel.

#### Duties and Responsibilities of the Alumni King and/or Queen

- Must participate in all alumni homecoming activities.
- Alumni King and Queen are also encouraged to participate in the University and National Alumni Association committees, and to serve as Ambassadors for the NAA and the University and:
  - Attend the CIAA Tournament in support of University activities.
  - Attend University Convocation and other university events deemed appropriate by NAA President.
  - Will serve as a member of the next year's King/Queen Contest/Coronation Committee