



**General National Alumni Association of Saint Augustine's University
May 10, 2019**

NAA-SAU President's Report

The NAA-SAU is doing very well from a Business Perspective on several fronts:

- Membership is growing, not as much as we'd like but we're constantly working to grow the organization.
- We're applying good financial management policies and procedures to make sure we're good stewards with your money and still providing funding to the SAU at an increased level over the past.
- We've increased communications with the active Alumni Chapters and financial members through periodic videoconferences and a website and most recently a Newsletter that went to over 900 email addresses that we had on record.
- The website though not a finished product, provides current information, allows payments for events and Membership and will get enhancements in terms of functionality over the next year.
- We maintain a Face Book page that allows Alumni to share information and we plan on using the Newsletter more during the year to keep financial members up to date on University activities.
- We expect to Charter three Chapters this year and hopefully two more next year. We're working with Chapters to assure they follow good business practices, keep out of trouble with the IRS and help in planning fund-raising events.
- We have some Chapters that are growing, but others having a difficult time gaining new members, but we're hoping to develop programs to overcome some of these issues. Especially challenging is getting the recent graduates involved.

- NAA-SAU and Chapters are working constantly with the University to increase enrollment, through significant recruitment activities and more recently by following up with students who have been admitted into the University through phone calls and other means.
- NAA-SAU will continue to sponsor events during Home Coming and are looking at ways to make them better fund-raising events. The NAA-SAU Life Member breakfast was very successful last year, but we could have done better on the Wiley Davis Gala.
- We're planning an outstanding informative, interesting and fun-filled NAA-SAU National Summer Conference in Orlando, Florida the end of June 2019. You will have an opportunity to interact with SAU Administration, SAU Board of Trustees and possibly Episcopal Church leadership and NAA leadership. The format for this event will provide an opportunity or you express your views on the direction of SAU.

There are a number of Activities that the NAA-SAU can help SAU, such as grant writing, supporting student career development programs, developing Corporate Partnerships and marketing the SAU brand, but it takes an active Alumni association and that means getting involved!