

Candidate for Alumni Trustee
Mr. Joe (Jo Jo) Lynn



Current NAA Treasurer

Joe Lynn, affectionally known as “JoJo”, was born in Conway, NC, and graduated from Saint Augustine’s College in 1979 with a BA degree in Psychology. Upon graduation, he entered the United States Army in combined arms and commissioned as a combat engineer officer. He is a combat veteran with 2 commands and tours in Africa and South West Asia. His decorations for service include the National Defense Service Medal, Army Service Ribbon, Army Achievement Medal-2, Army Commendation Medal, Kuwait Liberation Medal, South West Asia Service Medal with Bronze Star-3, Army reserve Components Overseas Training Ribbon and North Carolina Service Award-2.

While serving as a reserve officer in the North Carolina National Guard, he began his corporate career in the insurance and financial service industry. After 8 months as a field service agent, he was promoted to a managerial position. Shortly thereafter, his leadership skills landed him an administrative position in the training and manpower development division as the Northern Region Field Training Supervisor servicing the states of Illinois, Ohio, Michigan and Pennsylvania. The training and managerial models he developed and instituted generated significant increases in premium income, commissions and agent retention. Seeing this growth, he returned to the agency sales division as District Sales Manager in the state of Virginia. His ability to lead for success continued to be evident; immediately moving this organization from mediocrity to qualification for Presidential Awards and inclusion in the Managers Advisory Council to the President. From this position, he was appointed Area Manager for the Northern Region based out of Chicago, Ill.

In 2008, Joseph left the corporate arena to become an entrepreneur starting an independent insurance marketing agency where he continues to enjoy success in the business of life and health insurance and financial planning for the senior market.

Joe has a long history of public, social, and faith-based service of which a few are mentioned. He served as a member and vice-chairman of the Roanoke Redevelopment and Housing Authority. This board established policy, procedure and oversight for residential and commercial city redevelopment, public housing and homeownership programs to include bond financing and real estate acquisitions. While serving in this position, he was certified as an Associate of the National Association of Housing and Redevelopment Officials. Joseph currently serves as Chairman of the board for the

Triangle Uplift Foundation, a public charity with the mission to serve as a development finance institution for nonprofit organizations assisting youth, families and communities.

Joe is a member of the Raleigh Wake Alumni Chapter of the National Alumni Association of St. Augustine's University and its current Parliamentarian. He also serves as the chairman of the Constitution and Bylaws Committee and the Budget and Finance Committee of the National Alumni Association.

In 2018, Joe was elected Treasurer of the National Alumni Association. His first accomplishment in this role was the development of an action plan for an IRS waiver of late filing fees and preservation of the organization's tax-exempt status. He has worked with several other chapters to gain or regain their tax-exempt status. Joe is a member of Omega Psi Phi Fraternity where he has received numerous awards and accolades to include Basileus of the year, Omega Man of the Year, Founders Award and superior service award.

Joe is a member of Wake Chapel Church. He is married to Lisa. They have 4 daughters and 2 grandchildren.