



# NAA-SAU Newsletter

**November 2020**

***Happy Holidays***

***The NAA-SAU Officers and Leadership Team wish all Alumni a Thankful Thanksgiving, a Joyful and Prayerful Christmas, and a Cheerful and Prosperous New Year.***

***Let us keep Saint Augustine's University in our hearts and minds and give what ever we can to support our alma mater.***

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## **SAVE THE DATE**

**Please mark your calendars for our National Alumni Association Virtual Webinar on Saturday, December 5, 2020, from 10:00 AM - 1:00 PM.**

**This meeting will cover information normally shared at our Homecoming Meeting.**

**A Registration invitation with an agenda and instructions for signing onto Webinar will be sent soon. Questions for the NAA-SAU and University Leadership should be sent to NAA-SAU Secretary Mazie Lewis at [mazie.lewis@gmail.com](mailto:mazie.lewis@gmail.com) before the Webinar.**

**Featured at this meeting will be Dr. Maria Lumpkin, Interim SAU President; Dr. Daniel Velez, VP for Enrollment Management; Dr. Debra Clark Jones, VP Advancement & External Affairs; and Ms. Sheryl Ximines, Alumni Affairs Director.**

### **NAA-SAU UPDATE**

#### ***Membership***

Your NAA-SAU membership has continued to grow over the last two years, with increases in all categories. The use of our new platform, Wild Apricot, to collect membership dues and donations, has improved the process for making payments to the NAA-SAU. Alumni will soon be able to purchase memorabilia using the Wild Apricot software, which allows the organization to record payments, issue receipts and track membership. Membership renewal and donations can be made on-line in real time. We also recommend that you occasionally visit the [NAA-SAU website](#) to learn more about your Association, including information on the operations of the NAA-SAU, Chapter contacts, our Bylaws and other useful information.

NAA-SAU Membership Update					
	2018	2019	7/1/2020	11/19/2020	Change
General Members	35	113	115	150	(+35)
Life Members	331	335	346	363	(+17)
Subscribing Life	31	36	45	48	(+3)
Dual Life		16	32	36	(+4)
Dual Subscribing Life			10	8	(-2)
Family Life #1			2	2	
Family Life #2			4	4	
Recent Graduate			1	2	(+1)
Young Alumni Council			6	12	(+6)
<b>TOTAL</b>			<b>561</b>	<b>625</b>	<b>(+64)</b>
<b>Membership Chair - Kimberly Hayes Johnson</b>					

### ***Donations to SAU***

Donations to the University from your NAA-SAU will continue even in these difficult fundraising times with Covid-19. Our goal for academic year 2020-2021 is \$40K, down somewhat from last year, but we have already made a first installment during the 2020 Virtual Homecoming. Alumni and Chapter Giving had increased over the last few years until FY 2020, when several spring fundraising events were cancelled. **Our signature Homecoming fundraiser, the King/Queen contest was also cancelled.**

Total Alumni and Chapter Giving was: FY2016: \$174,315; FY 2017 \$361,295; FY2018: \$594,264; FY2019: \$376,574 and FY2020: \$310, 854, with a 4-year average of \$410,746. It is worth noting that we were on our way to a record year in FY2020, wherein our fundraiser for the dormitory repairs had netted over \$190K and with the spring events being sponsored by the Chapters, we could have matched our FY2018 amount.

Fundraising this academic year and the next will require new approaches as our leaders at the local, state, and federal levels work to get the Covid-19 pandemic under control.

### ***2021 Planning: Fundraising, Philanthropy and Recruitment***

#### Fundraising

We are currently investigating the possibility of planning a large fundraiser for Spring 2021. Several Alumni and friends of the university are reaching out to celebrities to put on a significant (5 Star Show) either on campus or off campus depending on the circumstances. We are considering a April/May time frame depending on what is happening with COVID-19 or we could schedule around our Summer Conference that is planned for Raleigh in June 2021. **We are planning to begin the competition period for our 2021 Homecoming King/Queen fundraiser. Your input on how to proceed is appreciated.**

**Effective Wednesday, November 25, 2020, alumni will be able to purchase SAU garden flags and other alumni memorabilia to support our giving to our alma mater through this link. [Order yours early for a nice Christmas gift.](#)**

#### Philanthropy

Several NAA-SAU members have volunteered to be part of the NAA-SAU *Philanthropy Network* (and we need more volunteers). Although progress is slow, the Association is moving forward in developing a strategy to make contact with individuals that can open doors to have Saint Augustine's University included in conversations with wealthy philanthropist, foundations and corporations that are considering giving to HBCUs.

Alumni whose organizations are engaged in philanthropy giving are asked to share their contact information. A marketing plan is being finalized that will

be utilized in explaining to prospective large donors the benefits of donating to SAU.

We hope to garner interest and participation of other stakeholders and look forward to working with our alma mater. The local community has shown significant interest in assisting SAU in developmental projects in and around the campus, such as the Saint Agnes hospital renovation, which could be quite a theme for raising significant revenues for the school, enhancing educational options for our students and enhancing the university's bond with the community.

### Recruitment

Recruitment is even more challenging considering Covid-19, but Alumni Chapters are still participating in recruitment activities this year, either virtually at college fairs, high schools, or county sponsored events. Saint Augustine's University Alumni have contacts in numerous school systems, all along the East coast, as alumni serving as high school principals, counselors, teachers, or through high school alumni associations.

The NAA-SAU is encouraging Chapters to reach out to these individuals and let students in those high schools know about opportunities at Saint Augustine's University. We need to have a strategy for recruitment in the Covid-19 environment that keeps Saint Augustine's competitive in the recruitment of those students, who would traditionally consider matriculating at our alma mater.

It is very important that alumni work harder to be advocates and promoters for Saint Augustine's, especially in light of the fact that the pool of students going to universities/colleges is getting smaller and the competition for our students has gotten very competitive. The good thing is that more students of color have through *Black Lives Matter* and *Social Justice Initiatives* become more aware of the value of HBCUs and other minority serving institutions, and has

peaked an interest among the current generation in attending universities, like Saint Augustine's University.

The NAA-SAU participates in the UNCF National Alumni Council and their efforts to raise awareness about HBCUs. We also support SAU student participation in the UNCF Pre-Alumni Counsel. The NAA-SAU will continue to support the University's recruitment activities

## **SAU BOARD OF TRUSTEES**

The SAU Board of Trustees' virtual "Meet and Greet" event on November 21, 2020, was a great opportunity for Alumni and Board members to learn about the efforts of the Board to sustain our alma mater financially and through academic excellence. The meeting was closed by NAA-SAU Alumni Trustee Joe Lynn who read a *Resolution of Inclusion* encouraging all who love Saint Augustine's University to work collectively for the good of our alma mater.

## **2020-2021 CIAA**

### ***Content from the Official Site of the CIAA***

10/2/2020 4:00:00 PM

*The leadership within our conference remains committed to ensuring the safety, health, and well-being of our student-athletes, coaches and staff. Decisions of this magnitude, while never easy, are made with those factors as the primary focus," said Clyde Doughty, Bowie State VP of Intercollegiate Athletics & Recreation and CIAA ADA President. "These are unprecedented times for all of us and we continue to work collectively to identify the solutions that act in the best interest of our membership.*

*An update on CIAA Championships for spring and winter seasons will be provided at a later time with the*

*plan for regular season competition now approved.*

*For the latest information on the CIAA, visit [theciaa.com](http://theciaa.com).  
You can also like us on [Facebook](#), and follow us  
on [Twitter](#) and [Instagram](#).*

Source: <https://theciaa.com/news/2020/10/2/mens-basketball-ciaa-announces-plans-for-winter-and-spring-athletic-competition.aspx>

## **ALUMNI SPOTLIGHT**

### Chapters

#### *Raleigh Retired*

Under the leadership of Mildred Keith, the RRAC has continued to hold Zoom meetings to remain in touch with one another. During this year we sadly have lost Angela Baker Cloud, Paul Hampton, Olivette Massenburg McGill, Benjamin Merritt, Theora Mitchell Rourk, and Mrs. Mabel Wright. ---Delores W. Revis, Chapter Secretary; Mildred Keith, Chapter President.



## Raleigh Wake Chapter

### 2020 Virtual Christmas Celebration



**Let's Jingle & Mingle with Falcons.....**

**You are invited to a Virtual Christmas Social for the Raleigh Wake Chapter!**

**Join us for an evening of FUN! Food, Fellowship, Drinks, Games and Music  
in the comfort of your home.**

**On Saturday, December 5, 2020 at 7:00 PM Pacific Time (US and  
Canada)**

**Join Zoom Christmas Celebration:**

**<https://us05web.zoom.us/j/83975335512?pwd=NTNkWStOeS9Ubkg5dVp4NkpRQkdvdz09>**

**Meeting ID: 839 7533 5512**

**Passcode: 1sstf6**

**For more information contact: Harold Mallette, Co-Chair Membership  
Committee at 919-749-8626 or Gloria Whitehurst, President at 919-671-1030.**



## *Metro Atlanta*



The purpose of our chapter is to foster fellowship among alumni, to individually and collectively support the university financially, and to promote good citizenship, community relations, and the general growth of

the institution. During this unprecedented time of pandemic, we continue our efforts to fulfill purpose by meeting quarterly (July, October, January and April) via Zoom, fundraising, and heralding the name and legacy of our dear alma mater each time an opportunity presents itself.

We are proud Falcons, and we invite alumni residing in Georgia to become active members of our chapter. Our next Zoom meeting is January 9, 2021 at 4:00 p.m. Alumni interested in joining MACSAUAA, Inc. may email us at [metroatsacalum@gmail.com](mailto:metroatsacalum@gmail.com) or call President Ortharine Williams, Class of 1991, at (678) 644-4739 for more information.

Through our affiliation with Atlanta HBCU Alumni Alliance, Inc., we provided SAU's Shanpelle Bridges with an Emergency COVID-19 Student Scholarship Grant. Ms. Bridges is a sophomore Psychology major from Union City, Georgia. Do you know a SAU graduating senior from Atlanta who needs assistance in paying spring tuition? We may be able to help! [Link to Additional Information](#). The application deadline is December 1, 2020.

Our First Annual Virtual Ticket Raffle is underway. The grand draw for a \$100.00 Visa gift card is January 9, 2021. We are accepting donations of \$1.00 per ticket or \$5.00 per six (6) tickets. To purchase tickets or make donation, call President Ortharine Williams. All proceeds go toward our SAU Annual Giving Campaign. In 2020, MACSAUAA, Inc. contributed \$5,750.00 to SAU.

As the holiday season approaches, we extend greetings to all and hope that you will experience peace, joy and safety as you celebrate.---Ortharine Williams, Chapter President

### *Columbia, SC*

The Columbia Alumni Chapter extends an invitation to all Alumni in the Columbia, Lexington, Irmo, Florence, Darlington and Sumter areas to join our chapter.

Please contact Dr. Johnelle Sherald' 76, President at [sheraldj54@yahoo.com](mailto:sheraldj54@yahoo.com) or Sarah Ford '75 Treasurer at [saraford53@hotmail.com](mailto:saraford53@hotmail.com)

We would love to have you join us!

With Falcon Pride,

Dr. Johnelle L. Sherald, President

## **FUND RAISING, FUND RAISING, AND FUND RAISING!**

As Alumni, we must do all we can to raise money for University scholarships, infrastructure and athletics and to support a dedicated and competent faculty and staff. As part of your *Resolution to Give* to your alma mater, please pledge your support, time, talent and treasure (money) to your alma mater.

This Newsletter represents an opportunity for NAA-SAU Chapters/Members to submit items of interest that they would like to share with all Alumni.

Please submit content to the NAA-SAU Website/Communications Coordinator ([naasauwsm@gmail.com](mailto:naasauwsm@gmail.com)) for review.

**Stay connected to your National Alumni Association**

**Post Office Box 28122**

**Raleigh, North Carolina 27611-8122**

**FACEBOOK**

**NAA-SAU WEBSITE**